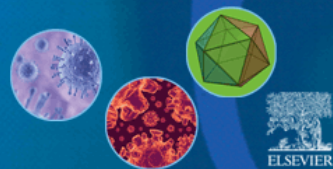


# 2<sup>nd</sup> Antivirals Congress

From Bench to Bedside

11 - 13 November 2012 • Cambridge, MA, USA



## THE CONFERENCE

Following the successful first Congress in Amsterdam, The Netherlands in 2010, the **2<sup>nd</sup> Antivirals Congress** will be organized. The key objectives of this interdisciplinary and unique congress are:

- To provide a state-of-the-art report for scientists, health professionals and (non) governmental authorities
- To accelerate progress in the development and application of antivirals: small molecules and biologics
- To serve as an interface between different interest groups from academia, those in research and development, regulatory and governmental agencies, charities, and health and industry professionals

## SCIENTIFIC COMMITTEE

**Jan Balzarini**, *Rega Institute, Belgium*

**Dale Barnard**, *Utah State University, USA*

**Mike Bray**, *National Institutes of Health, USA (Co-Chair)*

**Tomas Cihlar**, *Gilead Sciences, USA*

**Teresa Compton**, *Biogen Idec, USA*

**José A. Esté**, *Universitat Autònoma de Barcelona, Spain (Co-Chair)*

**David R. Friend**, *CONRAD, USA*

**Ann Kwong**, *Vertex Pharmaceuticals, USA*

**Mark Prichard**, *University of Alabama at Birmingham, USA*

**Subhash G. Vasudevan**, *Duke-NUS Graduate Medical School, Singapore (Co-Chair)*

**Hui-Ling Yen**, *The University of Hong Kong, China*

# Sponsorship and Exhibition Opportunities

## TOPICS INCLUDE

- Antivirals - Biodefence and emerging viruses
- Antivirals - Hepatitis
- Antivirals - HIV and other retroviruses
- Antivirals - Influenza
- Antivirals - Other
- Antiviral resistance
- Clinical trials and field studies
- Host-Virus interactions
- Immunology / Animal models
- Production / Manufacturing / Safety / Societal / Regulatory / Legislation aspects

For complete meeting details,  
please visit: [www.antivirals.elsevier.com](http://www.antivirals.elsevier.com)

In association with



Administered by

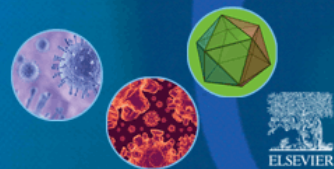


[www.antivirals.elsevier.com](http://www.antivirals.elsevier.com)

# 2nd Antivirals Congress

From Bench to Bedside

11 - 13 November 2012 • Cambridge, MA, USA



## SPONSORSHIP AND EXHIBITION INFORMATION

The global network of scientists in academia, business and government is being targeted to generate a highly qualified audience from the medical virology community.

Our sponsors and exhibitors have the opportunity to network face-to-face with some of the leading names in the field and to build brand awareness and partnerships with international delegates.

## USE YOUR PRESENCE AT THE ANTIVIRALS CONGRESS TO:

- Increase brand awareness via both onsite and pre-event exposure
- Enhance relationships with existing customers and meet new ones
- Generate sales leads and educate the market
- Demonstrate products or services and launch new products
- Seek international partners and form new alliances
- Elevate your company profile in the medical virology community
- Increase visibility in focused markets
- Communicate your message to a highly qualified scientific community

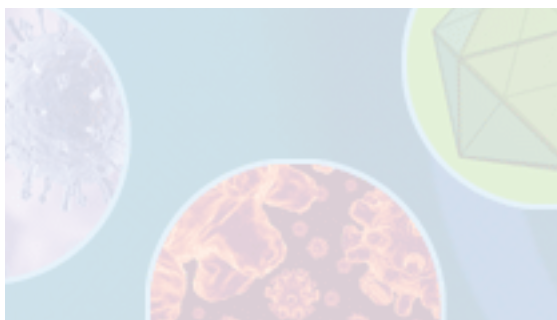
## EXHIBITION

An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.

The table top exhibition package includes your logo and company name, short description and link on the conference website and programme booklet.

The following options are available:

- Table top **\$ 1,700** (6ft table top exhibition stand)



## EXCLUSIVE PLATINUM SPONSOR

**\$ 27,500**

- Company acknowledgement on all official conference support signs, programme, conference website and on all marketing collateral
- Complimentary registration for 5 delegates
- Complimentary 6x3m booth expansion
- One set of promotional materials included in the registration material
- A complimentary meeting room
- Your logo on all delegate badges
- Speaking opportunity in main plenary
- A complimentary full page advertisement in the programme
- After the event "Thank you email" to all attendees with company logo
- Option to brand specific portions of the meeting, including 3 of the following\*: Welcome reception, Refreshment break, Lunch break, Congress bags, Dinner, Satellite symposia, Poster Award, Lanyards

## GOLD SPONSOR

**\$ 16,500**

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 4 delegates
- Complimentary 3x3m booth expansion
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the programme
- Option to brand specific portions of the meeting, including 2 of the following\*: Welcome reception, Refreshment break, Lunch break, Congress bags, Dinner, Satellite symposia, Poster Award, Lanyards

## SILVER SPONSOR

**\$ 9,900**

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3x3m booth expansion
- One set of promotional materials included in registration material
- Option to brand specific portions of the meeting, including 1 of the following\*: Welcome reception, Refreshment break, Lunch break, Congress bags, Dinner, Satellite symposia, Poster Award, Lanyards

**For further information on sponsorship and exhibition opportunities, please contact:**

**Tom Faulkner**

Tel: +31 (0) 20 485 2175

Fax: +31 (0) 20 485 2623

E-Mail: [t.faulkner@elsevier.com](mailto:t.faulkner@elsevier.com)

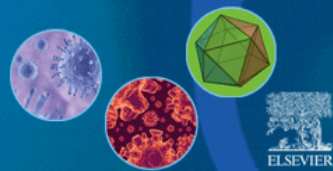
\* Based on first come, first served receipt of commitments

[www.antivirals.elsevier.com](http://www.antivirals.elsevier.com)

# 2nd Antivirals Congress

From Bench to Bedside

11 – 13 November 2012 • Cambridge, MA, USA



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Listing of your company name and logo in the programme booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website

See below for additional specific benefits and exposure

## BRANDING AND VISIBILITY

### DELEGATE BAG \$ 6,000

Have your company logo on the highly valued delegate bag. Used long after the event this will ensure long lasting visibility for your company.

### LANYARDS \$ 5,300

Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference.

### DELEGATE BAG INSERT \$ 1,700

Your promotional materials can be inserted into each delegate bag given to participants on site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application.

### SPONSOR SESSION \$ 3,300

- Your company logo at the opening and closing of the sponsored session and on on-site signage
- Your company name and logo in the programme booklet, next to the session listing
- 1 free delegate place

### REGISTRATION DESK \$ 6,600

- Your company logo on poster and signage at the conference
- Your company logo on pens distributed at the desk
- 1 free delegate place

### MEMORY STICK \$ 6,000

Your company logo on the conference memory stick that will be inserted into each delegate bag and given to all delegates onsite. The memory stick will have the conference programme, all poster and oral abstracts, speaker biographies for the event. This will also contain a one page advert from sponsors.

## NETWORKING OPPORTUNITIES

### INTERNET POINT CONTACT US

- Your company logo on the mouse pads
- Your company logo on posters and signage around the Internet point
- 1 free delegate place

### DRINKS RECEPTION \$ 10,000

- Opportunity to give a short address at the beginning of the reception
- Your company logo on available paraphernalia (eg napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters positioned around the reception area
- Delegate bag insert
- 2 free delegate places per reception sponsored

### COFFEE BREAK \$ 3,000

- Sponsorship of one of the conference refreshment breaks
- Your company logo on available paraphernalia (eg. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the breaks will be taking place
- Delegate bag insert

### LUNCH SESSION \$ 10,000

- Sponsorship of one of the Conference Lunches
- Your company logo on available paraphernalia (eg napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the lunch will be taking place
- Opportunity to give a short address at the beginning of the lunch
- Delegate bag insert
- 2 free delegate places per lunch sponsored

### GALA DINNER \$ 12,000

An unrivalled opportunity to have high profile branding at the main social event of the conference.

- Your company logo on available paraphernalia (eg napkins, doilies etc.)
- A tabletop exhibition display
- Your company logo on A1 sized foam-backed posters where the dinner will be taking place.
- Opportunity to give a short address at the beginning of the dinner
- Delegate bag insert
- 2 free delegate places

### SATELLITE SYMPOSIA CONTACT US

Give a scheduled 40 minutes client-based case study (normally planned around the lunch break) to conference delegates (CME accreditation opportunity). Includes 1 free delegate place and company acknowledgement by level on all official conference support signs, programme and on all marketing collateral.

## WORKSHOP

## CONTACT US

Showcase your products to the conference delegates at a dedicated workshop session. Includes 1 free delegate place and company acknowledgement by level on all official conference support signs, programme and on all marketing collateral.

## SPONSORED WEBINAR CONTACT US

Elsevier webinars are live multimedia presentations that allow a presenter to truly engage and interact with a large scientific audience online. This an excellent opportunity to sponsor free access to a live or recorded webinar on a topic directly related to the meeting and benefit from marketing exposure before and during the event. This sponsorship will give you the possibility to:

- Create your own custom environment and exclusive audience participation
- Target registered delegates and many other professionals aligned with your business
- Create complimentary coverage of a key topic that fits with your product or market objectives
- Create maximum impact and increase your profile immediately before or after the event.

The webinar would be hosted on the conference website and would remain there until the end of meeting for anyone to download. The package includes marketing, traffic and campaign management as well as 1 free delegate place.

## ONLINE CONFERENCE CONTACT US

Elsevier has developed an online conference offering, allowing delegates from all over the world to access free of charge presentations online. The online conference allows an extended audience to hear the latest research developments from top international speakers, extending your marketing reach beyond the physical delegate base. Sponsor an online counterpart to the physical event and enjoy unique benefits:

- Achieve significant brand exposure. Your logo is included in all event promotions.
- Extend your audience reach and broadcast your message to an unprecedented number of researchers worldwide.
- Capture qualified leads and gain important insights about the targeted audience.
- Demonstrate thought leadership and expertise.
- Archive conference material and make your conference stand out for months after the physical event.
- Online conference will also be communicated to the participants of the physical conference, increasing your exposure and branding.

**For further information on sponsorship and exhibition opportunities, please contact:**

**Tom Faulkner**

Tel: +31 (0) 20 485 2175

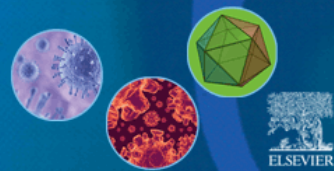
Fax: +31 (0) 20 485 2623

E-Mail: [t.faulkner@elsevier.com](mailto:t.faulkner@elsevier.com)

# 2nd Antivirals Congress

From Bench to Bedside

11 - 13 November 2012 • Cambridge, MA, USA



## SPONSORSHIP AND EXHIBITION ORDER FORM

### 1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.)  First Name

Surname

Organization

Address

State/Country

Post/Zip Code

Tel  Fax

Email

### 2. ORDER DETAILS

#### EXHIBITOR OPPORTUNITIES

- |   |                  |
|---|------------------|
| <input type="checkbox"/> EXCLUSIVE PLATINUM SPONSOR                 | <b>\$ 27,500</b> |
| <input type="checkbox"/> GOLD SPONSOR                               | <b>\$ 16,500</b> |
| <input type="checkbox"/> SILVER SPONSOR                             | <b>\$ 9,900</b>  |
| <input type="checkbox"/> TABLE TOP (6FT TABLE TOP EXHIBITION STAND) | <b>\$ 1,700</b>  |

#### BRANDING AND VISABILITY

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> DELEGATE BAG        | <b>\$ 6,000</b> |
| <input type="checkbox"/> LANYARDS            | <b>\$ 5,300</b> |
| <input type="checkbox"/> DELEGATE BAG INSERT | <b>\$ 1,700</b> |
| <input type="checkbox"/> SPONSOR SESSION     | <b>\$ 3,300</b> |
| <input type="checkbox"/> REGISTRATION DESK   | <b>\$ 6,600</b> |
| <input type="checkbox"/> MEMORY STICK        | <b>\$ 6,000</b> |

#### NETWORKING OPPORTUNITIES

- |   |                   |
|---|-------------------|
| <input type="checkbox"/> INTERNET POINT   | <b>CONTACT US</b> |
| <input type="checkbox"/> DRINKS RECEPTION | <b>\$ 10,000</b>  |
| <input type="checkbox"/> COFFEE BREAK     | <b>\$ 3,000</b>   |
| <input type="checkbox"/> GALA DINNER      | <b>\$ 12,000</b>  |
| <input type="checkbox"/> LUNCH SESSION    | <b>\$ 10,000</b>  |
| <input type="checkbox"/> WORKSHOP         | <b>CONTACT US</b> |
| SATELLITE SYMPOSIA                        | <b>CONTACT US</b> |
| WORKSHOP                                  | <b>CONTACT US</b> |
| SPONSORED WEBINAR                         | <b>CONTACT US</b> |
| ONLINE CONFERENCE                         | <b>CONTACT US</b> |

### 3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable  \$

- I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

### 4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature  Today's Date

### 5. RETURN TO

#### Tom Faulkner

Tel: +31 (0) 20 485 2175

Fax: +31 (0) 20 485 2623

E-Mail: [t.faulkner@elsevier.com](mailto:t.faulkner@elsevier.com)

#### TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance will need to be provided prior to the event.
- Pricing allows for up to 2 color printing within logos